



BRING SOME CHARACTER TO PLAYTIME: NEW DISNEY CHARACTER TILE SETS BRING THE MAGIC HOME

Four All-New Sets Featuring Magnetic Character Tiles, Glitter Tiles, Printed-On Tiles, Reusable Sticker Sheets, A Light-Up Tile, And More Launched This Month

Marshfield, MA (September 8, 2025) – Tytan Toys is making its Disney Collection even more magical with four all-new character-focused sets designed to add a ton of features and make every build feel more Disney than ever. From magnetic character tiles and glitter finishes to printed-on tiles, reusable sticker sheets, and even a light-up tile, these new sets bring beloved stories and icons directly into kids' creations.

Thanks to the recent launch of JUMBO and Travel sets, families have more options than ever to find the perfect Tytan set for their needs. Now, launching this month, four new Disney sets put **animated star power front and center**. With magnetic character tiles, glitter finishes, printed-on details, and reusable sticker sheets, kids can expand their Tytan Magnetic Tiles collection with sets that feel more Disney than ever. All come with a carry bag for easy storage and travel and have an instruction manual for guided fun.



Welcome to the Clubhouse, meet the Disney gang! The [Disney Junior Mickey Mouse Clubhouse Magnetic Character Tile Set \(\\$39.99\)](#) is a 22-piece building set featuring Disney favorites Mickey Mouse, Goofy and Donald Duck as magnetic character tiles. These iconic lads can brighten up any build, and their magnetic properties allow them to pose on any part of your structure with ease. Unique to this Clubhouse set are special glitter tiles which add a special sparkle to your clubhouse when the light hits them just right. Tiles with printed details like windows and a door insert tile are also included to further add that animated flourish to your build. 3D magnetic Mickey Mouse head and hand pieces also come with the set to leave no doubt who's the main mouse of the house!

Features at a Glance: ✓ 3 magnetic character tiles featuring Mickey Mouse, Goofy, and Donald Duck ✓ 1 magnetic Mickey Mouse head (iconic ears) ✓ 1 magnetic Mickey Mouse hand ✓ 15 vibrant magnetic tiles, including printed and glitter designs ✓ 1 door insert tile for creative builds

The gals need their own special getaway too! Pretty in pink is the [Disney Junior Minnie Mouse Magnetic Character Tile Set \(\\$39.99\)](#) Minnie Mouse's 21-piece magnetic building set comes complete with unique glittery tiles and polka-dot printed tiles which instantly add some chic décor to your build. In addition to unique printed-on tiles and specially molded fence pieces, magnetic Minnie Mouse and Daisy Duck character tiles and a reusable sticker sheet featuring Figaro the Cat are included to help have your own hangout through imaginary play. Tie your build off with a literal bow using the 3D magnetic Minnie Mouse bow!

Features at a Glance: ✓ 2 magnetic character tiles featuring Minnie Mouse and Daisy Duck ✓ 1 3D magnetic Minnie Mouse bow ✓ 15 vibrant magnetic tiles, including glitter and printed-on polka-dot/fence designs ✓ 1 reusable sticker sheet featuring Figaro the Cat ✓ 1 door insert for added building possibilities



If your collection could use a royal makeover, you simply must check out the [Disney Princess Magnetic Character Tile Set with Light-up Tile! \(\\$39.99\)](#) Just as this 24-piece set's name suggests, it features five magnetic princess character tiles including Ariel, Moana, Snow White, Tiana and Rapunzel! Such an entourage deserves an equally refined set of tiles to build with, and this set delivers! Be treated to glitter tiles, princess castle-printed tiles with ornate windows, reusable sticker sheets with flowers and vines, and our first-ever **magical light-up tile!** This brightly lit tile can be toggled on and off and pairs perfectly with the glittery translucent tiles of the set, bringing your creative options to new heights!

Features at a Glance: ✓ 5 magnetic princess character tiles featuring Ariel, Moana, Snow White, Tiana, and Rapunzel ✓ 15 vibrant magnetic tiles (glitter, decorative, and printed-on

princesses) ✓ 2 reusable sticker sheets packed with princesses, castle décor, and charming characters ✓ 1 light-up tile for magical builds (requires 2 AAA batteries, not included)

Sound the Super Kitty Call for all fans of the heroic felines to make sure they don't miss this new set from Tytan Toys. The 17-piece [Disney Junior SuperKitties Magnetic Tile Set \(\\$39.99\)](#) Includes a host of colorful magnetic tiles, some with printed designs like doorways, roof tiles and clocks to make your superhero base feel more like a home. Glittery tiles and window inserts come specially packed with this unique SuperKitties set as well for even more play value and creative options. But what kind of set would this be without the heroes themselves? Two reusable sticker sheets featuring the main SuperKitties characters are included to help you invent your own adventures of fuzzy justice. Need to protect your secret identity?



Features at a Glance: ✓ 11 vibrant magnetic tiles, including glitter and printed-on doorway, roof, and clock designs ✓ 3 window insert tiles for creative builds ✓ 2 reusable sticker sheets featuring the SuperKitties characters

These four new character sets are now available to order on tytantoys.com and at Amazon.com. Bring charm to playtime the likes of which only Disney characters can with Tytan Magnetic Tiles!

ABOUT TYTAN TOYS

Tytan Toys offers magnetic tiles in a variety of shapes and sizes, designed to inspire creativity and innovation through hands-on play. Featuring bright, vibrant colors, Tytan Tiles encourage children to explore their creativity, develop fine motor skills, and engage in screen-free fun. As the official Disney Collection and the fastest-growing magnetic tile brand in the U.S., Tytan highlights beloved characters that add an extra layer of magic to creative play. In 2024, Tytan ranked #1 in retail sales for Jr. Magnetic Building Sets (according to Circana), which grew five times faster than any other magnetic toy company.

Shop online at **TytanToys.com** and follow along on Instagram **@TytanToys**.

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