



WHAT'S THE TOY THAT CLICKS WITH RETAILERS, KIDS & EDUCATORS? DISNEY'S OFFICIAL MAGNETIC TILES BY TYTAN AT BOOTH 6468

Toy Fair Visitors Can Discover Quality Toys at Affordable Prices With Disney Frozen, Stitch, Princess or Disney Jr. Ariel, Mickey & Minnie Sets

Marshfield, MA (February 21, 2025) – When friends come over to play, they might see Elsa's Frozen Castle on display! That's the feedback Tytan Toys hears all the time from consumers who scoop up their versatile magnetic tile sets. Kids love to construct towering castles, colorful rockets, or unique geometric designs and then proudly showcase them at home. Visitors to Tytan Toys Booth 6468 at New York's Toy Fair can see the must-have toy that clicks with everyone!

Tytan's toy shelf of magnetic tile sets include two product lines — the [Classic Collection](#) boasts striking colors and shapes that feature tiles of triangles, squares, rectangles and more for open-ended creative building magnetic tiles are known for! The eye-catching [Disney Collection](#) brings home the magic of Disney with beloved characters featured through each of the magnetic tile sets. Beloved and iconic characters like Disney's Stitch from Lilo & Stitch can be recreated to perfection by following the step-by-step richly detailed instruction booklets so they can be proudly displayed.

“When it comes to sparking creativity and engaging young minds, few brands can compete with Disney’s timeless magic,” apprises Nicholas Romano, Tytan Toys President. “At Tytan, we’ve harnessed this iconic inspiration to create a line of magnetic tiles that redefines play for children and families alike. Our Disney-inspired magnetic tiles blend education, creativity, and the joy of imaginative storytelling, creating a unique play experience that stands out in the crowded world of toys.”

Parents and grandparents echo that feeling online where the Disney Collection can be found at:

[Target.com](https://www.target.com), [Walmart.com](https://www.walmart.com), [Amazon.com](https://www.amazon.com) and [TytanToys.com](https://www.tytan-toys.com).

“It seems hard to get kids to entertain themselves with something other than electronics these days, so I’m chalking this purchase up as a win!” wrote one buyer of [Disney Stitch Magnetic Tiles](#) (\$39.99).



of playtimes.”

“Building with magnetic tiles is my granddaughter favorite activities,” submitted a Target.com consumer of [Disney Frozen Castle Magnetic Tiles 68pcs Set](#) (\$49.99) “I always join her to just do stuff together. Frozen theme tiles are my favorites. It comes with reusable stickers and a bag for taking them to grandparents’ or a friend’s house.”

Affordability and durability are just two of the many advantages when choosing Tytan magnetic tile sets.

“My kids absolutely love this magnetic train set!” submitted a pleased parent on amazon.com for [Disney Junior Mickey Train Magnetic Tiles](#) (\$39.99). “The magnetic tiles are easy for little hands to connect, and the pieces stay together well, making building frustration-free. It’s been so much fun watching them create their own train and decorate it with the Mickey and Minnie stickers.” She added, “I also love that it’s more than just a toy! It teaches them how to build and think creatively while they play. The included workbook is great for sparking new ideas, and the set comes with a sturdy storage bag. This makes cleanup and storage super easy, a plus for busy parents. The materials feel durable and safe, so I know it will last through lots



Educational Fun: Tytan Toys are parent tested and certified by STEM.org as an integral educational tool. While having fun and being creative, kids are also using magnetic tiles to develop STEAM related skills such as pattern recognition, magnetic principles, problem solving, and more.

Perfect Size: The ergonomic design of the magnetic tiles makes them perfect for children (3+) to develop their fine motor skills while still having fun. Kids from toddlers to school aged children can easily snap the blocks together and just as easily take them apart.

Easy to Store & Move: A carrying bag is included for easy, stress-free storage. It also allows kids to take the learning tiles with them easily from room-to-room.

Safety First: Children's safety is Tytan's top priority. Their magnetic tile kits are made with environmentally friendly materials and are Child Safety Certified.



Limit Screen Time: In this fast-paced digital age, kids can relish open-ended play instead of sitting in front of a screen. The bright, colorful tiles can be crafted into rockets, train sets or a Disney themed Princess castle or Moana's canoe.

With so many pieces to connect and take apart, it's important that the tiles are strong enough to withstand play time again and again. Tytan tiles are made from premium, non-toxic materials designed to withstand years of play! Each magnetic tile kit is ensured to hold up to the most ambitious builds and everyday adventures. Safe for little hands and strong enough for big ideas, Tytan tiles are built for creativity that lasts.

About Tytan Toys

Tytan Toys offers magnetic tiles in a variety of shapes and sizes, designed to inspire creativity and innovation through hands-on play. With just a click, these magnetic tiles transform into endless possibilities, limited only by their imagination. Featuring bright, vibrant colors, Tytan Tiles encourage children to explore their creativity, develop fine motor skills, and engage in screen-free fun. As the official Disney Collection, Tytan showcases beloved characters that add an extra layer of magic to creative play. Tytan Toys brings learning, imagination, and a touch of Disney magic together in a way that's both engaging and educational. Shop online at [TytanToys.com](https://www.tytan-toys.com) and follow on Instagram [@TytanToys](https://www.instagram.com/TytanToys).

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